

Joe Cooper

Joe Cooper is a **front-end developer** with robust visual design, writing, and communications experience.

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<https://www.github.com/joecooper3>

SKILLS

Development: HTML, CSS, SASS, JavaScript, React.js, jQuery, WordPress, Git, Gulp, Grunt, Webpack

Design: Illustrator, InDesign, Photoshop, Sketch, Figma, InVision, PowerPoint, Pages

WORK EXPERIENCE

The Center for Alternative Sentencing and Employment Services (CASES)

Brooklyn, NY

Associate Director of Communications and Design, 2017–Present

Communications Analyst/Associate, 2012–2017

Analyst and Database Developer (VISTA), 2009–2010

- Created and maintains the organization's internal operations portal. The portal was built with React and uses the Wordpress REST API for its backend.
- Designed, developed, and maintains the organization's web properties, included the primary CASES website and the Nathaniel Clinic's site.
- Oversees, designs, and develops three unique, ongoing email campaigns on Mailchimp for different CASES programs.
- Designs and produces all company literature including brochures, one-pagers, booklets, and e-newsletters.
- Created and maintains visual branding standards.
- Offers writing support for communications materials.
- Collaborates with program directors and senior staff to create promotional literature and PowerPoint presentations.

EDUCATION

State University of New York (SUNY) at Geneseo
Geneseo, NY

2005–2009

Bachelor of Arts in Communication, *Magna Cum Laude*

As Communications Analyst/Associate and Analyst and Database Developer:

- Managed and maintained online and Excel databases.
- Consulted with program managers about contractual obligations.
- Composed and prepared monthly billing and quarterly reports for multiple programs.
- Conducted performance measurement meetings with program directors.

Freelance

New York, NY

Web and Print Designer, 2014–Present

- Offers a wide variety of creative, design, and development services to non-profit organizations and NGOs, including web development, print collateral design, and custom PowerPoint/Pages presentation decks.

Just English

Istanbul, Turkey

ESL and GMAT Teacher, 2010–2011